



**FOR IMMEDIATE RELEASE**

**MERLIN SECURITIES AND GERSON LEHRMAN GROUP  
ANNOUNCE EXCLUSIVE PARTNERSHIP**

**Agreement Provides Emerging Managers Access to Gerson Lehrman  
Group's Unparalleled Network of Industry Experts**

**SAN FRANCISCO / NEW YORK – July 29, 2009** – Merlin Securities and Gerson Lehrman Group today announced an exclusive research partnership which will allow Merlin to provide emerging managers with access to Gerson Lehrman Group's network of more than 200,000 experts. As a result of the partnership, Gerson Lehrman Group's platform will be much more accessible to fund managers with assets of up to \$150 million.

"We are very pleased to announce this exclusive partnership with Gerson Lehrman Group," stated Stephan Vermut, founder and managing partner of Merlin Securities. "Gerson Lehrman Group is a trusted name and resource for generating alpha, and as leaders in our respective markets, the combination of Gerson Lehrman Group's world-renowned expert network with Merlin's prime, multi-prime and analytical solutions represents an extremely powerful offering for emerging managers."

"The decision to offer services to emerging managers was a natural one," stated Alexander Saint-Amand, president and chief executive officer of Gerson Lehrman Group. "Like our current clients, emerging managers greatly value the sophisticated expertise offered through our global network. We are excited to be working with Merlin as our partner in providing Gerson Lehrman Group services to emerging managers."

**About Gerson Lehrman Group**

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 200,000 subject-matter experts who educate and provide insight to decision makers through a wide range of consulting methods, including telephone consultations, expert surveys, and seminars.

Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit [www.glgroup.com](http://www.glgroup.com).

**About Merlin Securities**

Merlin Securities is a leading prime brokerage services and technology provider for hedge funds and managed account platforms. The firm provides single- and multi-primed hedge fund managers with dynamic performance attribution portfolio analytics and reporting. The firm has offices in New York and San Francisco and is a member of FINRA and SIPC.

Merlin was recognized as the #1 prime broker for funds less than \$1 billion by *Alpha* magazine's 2008 hedge fund service provider survey for the second year running. Merlin was the top-ranked non-algorithmic-driven firm and second overall among brokerages trading NYSE stocks as measured by arrival price, according to the 2008 Elkins/McSherry annual transaction cost survey.

For more information, please visit [www.merlinsecurities.com](http://www.merlinsecurities.com).

# # #

**FOR MORE INFORMATION CONTACT:**

**Hedge Fund Contacts:**

Ron Suber  
Merlin Securities  
(212) 822-4812  
[rsuber@merlinsecurities.com](mailto:rsuber@merlinsecurities.com)

James Yockey  
Gerson Lehrman Group  
(212) 984-3654  
[jyockey@glgroup.com](mailto:jyockey@glgroup.com)

**Media Contacts:**

Shawn Simmons  
Mandelbaum Partners  
(310) 785-0810  
[shawn@mandelbaumpartners.com](mailto:shawn@mandelbaumpartners.com)

Christopher Stella  
Gerson Lehrman Group  
(212) 880-6517  
[cstella@glgroup.com](mailto:cstella@glgroup.com)